

## Spring 2018 Meeting Minutes

Dates: May 4<sup>th</sup> and 5<sup>th</sup>

Location: Clark College, 1933 Ft. Vancouver Way

Room: 205 Gaiser Hall (GH)

Host: Gerard Smith

### Representatives in attendance

<b>Bellevue:</b>	Reza Forough	<b>Pierce, Puyallup:</b>	Aly Lambert
<b>Big Bend:</b>	David Holliday	<b>Seattle Central:</b>	Denise Vaughn
<b>Clark College:</b>	Gerard Smith	<b>Spokane:</b>	Rob B Vogel
<b>Clover Park:</b>	LaVerta Schmeling	<b>Spokane Falls:</b>	Zach Bankston
<b>Columbia Basin:</b>	Omar Bourah	<b>South Seattle:</b>	Randy Nelson
<b>Edmonds:</b>	Anne Bracket	<b>Walla Walla:</b>	David Owens
<b>Highline:</b>	Erik Scott	<b>Wenatchee Valley:</b>	Barbara Oldham
<b>Grays Harbor:</b>	John Clary	<b>South Puget Sound:</b>	Karen Halpern

### Friday, May 4th

#### Introductions: President Bob Knight

Warm welcome to Clark College and an overview of expansion plans for the college. In addition, highlights of what is happening at the college regarding OER, Guided Pathways and equity.

#### Officers' Reports

**Secretary:** Denise Vaughn Minutes from Feb meeting posted on Wed.

**Treasurer:** Randy Nelson

- Account balance \$37,455.03

**Vice-President:** Terry Taylor

**President:** Gerard Smith will be going to WACTC meeting; wants feedback for what to do next year; next year, will have regular phone class with Arlen about what is going on in legislative session

#### Boyoung Chae: OER (Remote presentation from SBCTC office)

Report of study of courses that primarily use OER sources to institute OER code. Statewide survey of students held to gauge student idea of low cost, explore influence of cost on enrollment; survey completely student led.

##### FINDINGS:

- 10,050 responses from students enrolled in WA community/technical colleges, Sept 29, 2017-Dec 27, 2017

- Reasonable cost: \$50 or less
- Primary funding source: personal funds most often used
- Influence of materials on registration: 57% borrow materials from someone else; 37% take fewer classes; 47% have gone to class without materials; over 80% of students indicate that they seldom withdraw from a class due to course materials cost. An alarming number of students take courses without material...43%, 47% do not have materials on first day of class.
- Among student recommendations:
  - Avoid costly homework websites
  - Don't require newest editions
  - Clearly indicate required vs optional
  - Evaluate the usefulness of required materials
  - Actively use free or open sources
  - Provide more digital access
  - Display cost of required materials in the syllabus
  - Netflix-like subscription service
- Unexpected finding: students knowledgeable about OER sources and how to find and select quality materials as alternatives to costly assigned materials.
- Discussion:
  - Publishers are changing strategies, offering materials on-line only, loans of books, purchase via credit card; not advantages for economically disadvantaged; some faculty call out for addition funds for development of OER materials.
  - BC: in the past, focus has been on developing intro level course; beyond 101 levels in all areas, fewer materials; before leg session begins, asking for legislative funding good to plan for-extremely difficult to acquire efficient funding for OER funding. Need to be creative to create compelling argument for significant funding.
  - Suggestion: need a state board publishing wing; producing good materials is expensive; keeping them updated is important and expensive; faculty want quality accessible materials. Example: St. Claire in Ohio, has support to work side by side with faculty who are development materials to create.
  - Problems: faculty have experienced lack of institutional support in payment for work, tech support to maintain links and access; OER is supported with policy and implementation, but no extra funds.... low cost materials are desirable, without funding to compensate time and effort to produce desirable, quality materials
  - Suggestion: Differences in support for academic transfer vs Professional Tech; workforce education council has federal money, perhaps FACTC can work on finding where there is and write grants. How do we create/propose unique small programs/unique customized bills supported with found money that will be supported by policy makers? How do we get a little or a lot of money without a lot of red take attached? Going to legislature results in red tape.
  - Going to OER is a paradigm shift. Writing a textbook is a complicated process for which publishing companies have departments, professionals in formatting

symbols specific to disciplines like math. Time and effort by a faculty member who must learn the tools and processes is not cost/time effective.

- Models: Pierce/ JBLM; Lake WA Tech.... significant difference: compensation model; Florida going OER.

### **Work session, Resolutions:**

4-5: discussion, and sub-committee formation

5-6: Resolution drafting

- Reza's proposal: based on Tennessee model, free college
- WA state roadmap is to increase college enrollment by 70%; 2015 Tennessee first made free college for recent HS grads; 2017 those in program completed while those who were not did not complete; 2017 passed a law free for everyone regardless of when HS completed....as long as college not already completed; funding from lottery @ ~ \$12 million per year.
  - Subcommittee will meet with John Burbank, EOI to discuss his work on free college; invite him to come to our fall meeting?
  - Gather ideas about other states doing this like Tennessee, Georgia...
  - Reza, David Holliway, Denise Vaughn
- Calling for full support of the labor community for the community and technical college system-resolution presented by Jim Howe
  - Fits advocacy plan to get labor leaders and industry on board in prep for next legislative session
  - Endorsed by FACTC
- Request of Clark faculty union to create a resolution to add details to WACs about hate speech
  - Need clarity about hate speech in response to volatile incidents/speaker with bullhorns on Clark Campus in recent months;
  - That we agree with freedom of speech, but do not accept threatening, maligning speech
  - Huge concern... need clear policy on campuses
  - Gerry will do more research and find out more about what other campuses are doing; he will report back
- Other issues?
  - Legislatures are presenting bills that mandate time frame for completion of specific course work, ie. Math requirement must be completed in a year per CA assembly proposal
    - When is this coming to WA? In WA, already aware of completions, lost students, define the pathway....
    - What is happening in WA legislature?

**Saturday, May 5<sup>th</sup>**

### **Continental Breakfast and Conversation**

- Fall meeting, Big Bend October 11-12
  - Host: David Holliway
  - Begin discussion about next retreat in Fall 2019.
    - Jen's suggestion: Wisdom Sharing – what works in our teaching to attain goals: equity, ATD, retention/persistence
- Winter meeting: SPSCC to keep with the idea of meeting in Olympia during legislative session; Gerry will check with Arlen to find out the best time for us to be in Olympia; Karen Halpern will check with SPSCC calendar.
- College in the high school
  - Implemented in various ways across colleges; variations in pay, institutional support, enrollments, disciplines
  - Joyce Hammer, SBCTC, Spokane, invite her to next year spring meeting

### **ELECTION of Officers**

- Need a treasurer; Randy Nelson is stepping down
- Gerry will continue as president
- Denise will continue
- Terry will continue

### **Communications Discussion: Rob Vogel**

FACTC FOCUS: Word Press/Blog Format/Podcasts

- How do we make publications that faculty will read and benefit from? Are we 'stodgy'?
- Need articles, how do we get ideas?
  - Forum? Letters to the editor? Word press page/domain? Frequency?
  - WordPress platform allows multiple forums; everyone who subscribes would get issues.

- Jen showed a sample WordPress site she subscribes to and demonstrated how topics raised at meetings can be posted for comments; for example, FACTC member thoughts and experiences about OER could be posted.
- Rob, Sally, Gerry will have a phone conversation to discuss feasibility of using a forum and/or word press in lieu of FACTC focus document...what would that mean in term of work load; would we need to increase stipend?
- Along with the idea of expanding on-line communication and off-site participation.... use Zoom; did use it at SSPCC
  - Motion passed to investigate materials needed to be zoom mobile and independent: wide angle web cam, speakers, tripod;
    - (acoustic magic = recommended microphone)
    - Denise will get details from AFT Seattle about zoom

### **Highlights from the ATL conference**

- We are happy spending money on retreat rather than reception
  - Future retreat location suggestion: Fort Warden
  - Next meeting: discuss retreat themes
- It is a good return on our funds as an investment in the community
- Transparency framework/ 4 Connections Lake Washington (Sally Heilstedt)

### **Jennifer Whetham: SBCTC Report**

- Updated website as a result of 3 year process – sections reorganized
  - Internal/external IT; including CTC reps from each college for their expertise
  - Is all info previously available all there?
    - Workforce skill areas can't be found
  - Research division/policy & rules/grants for colleges
  - Calendar of SBCTC meetings for councils and commissions; as comprehensive as it can be for now
- Next week: Columbia Basin College
  - Spring 2018 Student Success Institute
  - Each Institute Exploring different aspects of Guided Pathways implementation; Winter was for IT

- New director: Kristi Wellington-Baker
  - She is putting together a 2 year learning map for GP; there will be a guide to how colleges will learn and implement

STRATEGIC ENROLMENT TASKFORCE UPDATE (see complete doc on FACTC Listserve) Carlea McEvoy is faculty rep

- WASC Road map
  - Closing achievement gap...meet goal of 380,000 new credential holders by 2023
- Number of HS grads is flat and more are attending 4-year institutions
- Discussion
  - real need and opportunity for looking at those who never went to college...not those who are already in system, like running start, but students who have dropped out/workforce ed
  - baseline in 2013 percentage was 50% 25-44; last year survey to see how much they have moved along...51%
- Guiding principals
  - Strengthen K-12 partnerships, universities, employers, community organizations
  - Goal of serving 5000 more award seeking students per year
- WORKPLAN DRAFT for '17-18
  - K-12 alignment
  - Adult engagement/guided pathway/workforce ed: no college, income less than 50K
  - Onboarding
  - Retention/Persistence
- DISCUSSION
  - Push to GP and ATD (Achieve the Dream) are strategies to get to 70%?
    - Belief is in close equity gaps and GP; ATD supports GP; WASAC goals ambitious, thus all other stuff

- What about Free tuition, successful strategies in other states, to elevate that percentage?
- Jen’s guiding principle is to focus her efforts on supporting faculty in ways that support them in increasing completions, closing equity gaps, and ensuring student learning (doing better with students we have and focusing on what is in our control) rather than focus energy and efforts on convincing legislature to make college free; free tuition could feed in more students, but research shows that it is better to keep the students you have rather than recruit new ones. Therefore, Jen is trying to focus collective attention on frameworks such as the transparency framework and the 4 Connections.
- Most of us came to CC college teaching by accident, not necessarily to teach but for love of discipline/content/subject area..K-12 instructors get a lot of training that does not always transfer to CC...
- David Katz workshop on Emotional Intelligence: workshop about everything but teaching; connecting with students and getting to know them
- OERs/Accessibility
- Strong focus on GP/OERs/CTC link
- Jen will send out once a month updates to FACTC listserv about trainings
  - Jen does not give trainings
  - Working with group of trainers at SBCTC and creating something called “speaker share” to support trainers and faculty statewide, from without and within the college system...’onboarding’ to developing speakers and trainers with specific expertise
  - Suggestion: invite someone from one of the centers of excellence, workforce council....all have money.....for financial support for project ideas we have
- FOCUS: importance of FACTC as a resource
  - Jess Thompson = THE accessibility person, came from FACTC;
  - Carlea McVea was FACTC referred to Enrollment taskforce

11:00- 12:00 pm      Campus Reports

12:00 pm              **Adjourn**