

☞ Fall, 2018 Meeting Notes ☞

Dates: Oct. 11th and 12th

Location: Big Bend College

Host: David Holliway

Attendance

Big Bend, David Holliway

Cascadia, Gail Alexander

Clark College, Gerard Smith

Clover Park, La Verta Schmeling

Columbia Basin, Omar Bourouh

Grays Harbor, John Clary

Highline, Eric Scott

Lake Washington Tech, Jim Howe

Seattle Central, Denise Vaughn

Shoreline, Terry Taylor

Spokane Community College, Rob Vogel

South Puget Sound, Karen Halpern

South Seattle, Randy Nelson

Walla Walla, David Owens

Wenatchee Valley College, Amy Shank

Whatcom, Sally Sheedy

Thursday, Oct. 11th

4:00-4:15 pm Introductions: [President Dr. Terry Leas](#)

4:15: 5:15 pm SBCTC Budget Request

Arlen Harris and Cherie Berthon

Legislative update

- Senator Murray on board to expand year-round Pell after visiting Grays Harbor and meeting John Clary
- Legislative agenda for next session-1st year if biennium
 - #1 priority competitive compensation
 - Asking for 12.4 percent for faculty in each of 2 biennium
 - AFT saying reinvest in education in CC system
 - \$250 million requested per year/\$500 million per biennium
 - Regional pay in King County
 - After robust conversation at recent WACTC, working group is to expand.
 - Guided pathways
 - \$86 million for student support, faculty to redesign curricula, establish tools for research and evaluation of reforms
 - High demand training locally and statewide
 - Capital budget request for backlog of projects as some were held back during recession
 - Policy request bills going forward this year
 - To get transcripts for students that are held back for various infractions
 - If they get an AA without HS diploma, diploma automatically awarded if not by local HS, then by the state
 - Will find sponsors after November election by Dec 10
 - OER bill passed a few years ago
 - Does not direct any faculty member to use this/Asks that courses that use OER be highlighted
 - Need \$\$\$ from legislature
 - Open source library continues to be encouraged/developed; no update on current funding
 - OER bills to be proposed to determine what is copyrighted and what isn't & lower cost
 - NET Neutrality summary of KEXP event: Unobstructed NET necessary to teaching

- WA progressive in voter access: 16-year olds can register and their ballots will arrive when they are 18
- This session
 - Legislature will have to take on mental health, housing, drug abuse, fire suppression, salmon runs as pertain to dying Orca; need to raise taxes
 - Resume FACTC Friday call in; Regular updates from Arlen for listserv to be shared with faculty
 - College presidents asked to make 2 trips to Olympia to visit legislators: invite yourself.
 - Faculty visits
 - Don't go in large groups; coordinate with colleagues from your region
 - Show up in Olympia, make appts; this does make a difference.

5:15-6:00 pm Advocacy Discussion and Planning

- Motion passed: to take time for advocacy at next meeting in Olympia
- Motion passed: host a reception in lieu of dinner on Feb 7
- Long Term Advocacy Task force recommendation
 - Such a task force on every campus to include faculty and FACTC rep
- WA Roundtable report.... see website, Gerry will send to listserv
 - Going in to this session: "Credential is essential"

Friday, Oct. 12th

9:00 – 10:00 am Long Term Advocacy TF Presentation/Discussion
 Kelly Evans - Sound View Strategies
 Mary Kay Clunies-Ross, Sunshine Communications

Advocacy efforts results

Stakeholders: interviews and surveys

Key findings

- Public has a remarkable positive view as well as connections of and with our colleges.
- There is broad agreement for the need to increase funding & there is a faculty pay problem
- CTCs seen as filling a vital role
- Student centered communications

Messaging: elevator pitch

- Regardless of age of student, rural or urban, local CTC can prepare them for the next step up
- Increased funding supports this effort

Pillars of the CTC message – reflect what public already has buy in

- Students of all ages can find career pathways
- CTC are accessible and affordable
- CTC already help meet the workforce needs and well position for growth
- State investment in CTC pay off big

Using the message: Legislative Advocacy

- Work with partners; focus on benefits to students of all ages & communities; use student stories

Strategic Components

1. Increase the number of advocates
2. Build a lasting infrastructure & make a statewide advocacy task force permanent on each campus
3. Use messages effectively (and repeatedly)
 - a. Start and end with main message
 - b. Connect message with legislative priorities
 - c. Align messages with messenger. Students tell their success as result of CTC

- d. Add color and depth...stories
- e. Be repetitive
- 4. Tell your story year-round
 - Visits to Olympia, campus tours, trustees' winter conference, consider CTC student day, identify champions and provide training
- 5. Measure progress and success
 - Process goals (e.g. Establish advocacy councils) and outcome goals (\$\$ targets)

Fall 2018: advocacy training; infrastructure goals; messaging/communications: materials and outreach

10:15-11:00 am Communication Discussion Continued

How to get more FACTC members to attend meetings

- Get FACTC member on local campus advocacy group and get other faculty on campus knowing about us and what we are doing; find out what faculty want to know
 - How do we raise profile on campus so that we as reps are 2-way conduit for our campuses?
 - Can we give it some brand? Mission statement as it applies to faculty who are not members of group
- (Review: find most appropriate way/group on campus to communicate what FACTC is doing)
- How do we get faculty to see bigger picture of what we do and how we can influence policy and the system/structure?
 - FACTC is s mechanism, but how many faculty actually interested?
- Twitter account created to be informed of legislative updates and what is going on with legislators.

11:00-12:00 pm Retention Efforts and Student Success

- Clark: revised student onboarding; caseload advising; Penguin Pantry; Homelessness Prevention and Housing; Penguin Alert for student success; redesign of precollege math with College Spark, redesign of ENG pathways, Scaling up of College 101; Integration of social equity into guided pathways model
- Lake WA: Starfish/Hobson to track students and report to identify needs, concerns, interventions
- Wenatchee: JIT – just in time alerts administered through canvas goes to advisor and student
- Big Bend: advise students under 30 credits; advising maps for content areas on college web page to help students navigate through college
- SCC: BTS transition center helps with financial aid forms, tutoring, mentoring, advising; college-wide-Starfish is being rolled out.
- SPCC: Spark college; all students take college success; program of study and schedule mapped out; advising to support student on their maps
- Clover Park: using Starfish as early alert to flag students for non-attendance or failure and contacted by advisors; financial aid and advisors going to classes; college success class required; CPTC Cares – terms and phrases given to faculty to helps students like “sorry” “let me know how I can help you”
- Shoreline: have created their own early warning system that is being rolled out this year; VP of Student services have announced that there will be 2 new dean positions in student services open to current Assoc deans who take care of student retention/behavior.
- Highline: the college is trying to all it can without mandates; due to diverse student pop and social justice focus, a lot of sub-groups are formed to focus on specific ethnicities; direct placement; accessibility; math...? Advising – streamline, direct, articulate to get students focused rather than guided pathways. Using canvas tools; revised academic policies to build intervention teams with a plan rather than previous approach.

- Whatcom: required orientations; pop-up table at the start of year to welcome students; guided pathways; early warning system; student portal for students to get info and access their records, see advisors; strategic enrollment management committee.

12:00-1:00 pm Lunch: Informal campus reports

1:00-1:15 pm OER Update and Policy Discussion

- Campuses need consistent clarification about what is copyrighted and what is not
- OER asking for money to gather establish WA open licensing committee for state resources to create easy access and implementation of free access materials/place of open licensing on all state gov agency websites in WA
- Need more info before FACTC sponsorship. Gerry will send out full report

1:15-2:30 pm Jennifer Whetham and Bill Moore: SBCTC Update

- 2,1,1 TLT: The Equitable Assignment Challenge
- Many things out of the control of faculty to close equity gaps, but Instruction is in our control
 - When teachers make small tweaks to 2 assignments in one semester, it demonstrably enhances success of students from systemically non-dominant populations
 - Focus is on Purpose, task, criteria
 - Makes assignments more comprehensible and easier for students to manage and complete
 - Students experience academic confidence, meta cognitive awareness
- Looks great, but how do faculty do this on their campuses?
 - Pilot project: 2 assignments in 1 course in one quarter
 - Collect data about student learning
 - Use results to continue small tweaks
 - Phase 1 = 40 participants; Phase II = 150

Election of Officers:

- John Clary was voted in as Treasurer and will take over the position in February 2019.
- Thank you, Randy Nelson, for your FACTC work as treasurer!

Officers' Reports	
Secretary:	Denise Vaughn
Treasurer:	Randy Nelson
Vice-president:	Terry Taylor
President:	Gerard Smith

NEXT MEETING: Feb 7-8, South Puget Sound, Olympia